



Mobilizing Partnerships to Advance a Provincial Intersectoral Network on Trans-affirming Practice to Support Sexual Assault Survivors

#TRANSformative Knowledge Social Media Campaign

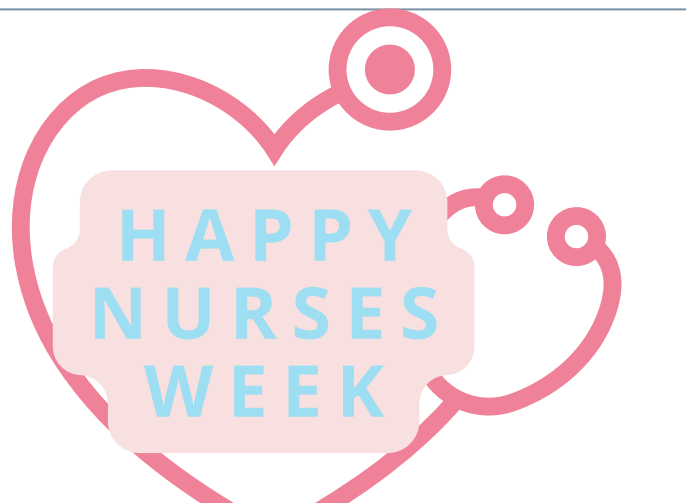
The **#TRANSformative Knowledge** social media campaign was launched last year on May 17th, in alignment with the International Day Against Homophobia, Biphobia, and Transphobia (IDAHOBIT). Campaign materials (one example pictured right) garnered almost 100,000 impressions and 2,000 engagements.

During and a week after the campaign, WebPortal visits rose to an average of 96.1 times/week from 53.5 times/week.

You can view all campaign materials on the [trans-LINK Network website](https://www.translinknetwork.com/).

The success of this campaign was featured in *Health Promotion Practice*, as a Practice Note written by Joseph Friedman Burley and other trans-LINK Network team members.

You can find this article [published here](#).



Thank you to all the hardworking and dedicated nurses involved with the trans-LINK Network! We appreciate the work you do for your communities and for transgender survivors.

trans-LINK Network on the Horizon

Hyuna Seo (she/her) will be returning as part of the 2022 Summer Research Student Program at Women's College Hospital. She will be supporting the development of e-learning / training on responding to transgender survivors of Intimate Partner Violence. **As we progress with this e-learning / training, we will be in contact with Network members.**

trans-LINK Network research on closing the gaps between community and hospital-based organizations will be presented at the **24th Nursing Network on Violence Against Women International (NNVAWI) conference**, held in Durham - North Carolina, USA, from June 21-23, 2022.

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